

DAY-OF-SHOW SELLER CHECKLIST

FOR YOUR BOOTH

- more crafts than you think you'll need
- awesome table display
- sturdy totes, boxes or bags to transport your goods
- price tags and signs
- sign or banner with your business name
- business cards
- freebies (stickers, pins, etc.)
- e-mail sign-up sheet
- table, chair and tent if needed
- mirror if you're selling something shoppers try on
- lighting if needed
- bags for customers
- scissors, tape, pins pens, notebook, paper
- cash box and calculator
- \$100 in small bills

- your smartphone or laptop and credit card processing equipment
- book of sales receipts

FOR YOU

- water and other beverages
- snacks
- layers of clothing
- sunscreen if you're outside
- aspirin, bandages, first-aid supplies and regular meds
- charged cell phone
- comfortable shoes
- map and parking info
- some cash and a credit card for emergencies

OH, AND...

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Excerpted from The Crafty Superstar Ultimate Craft Business Guide by Grace Dobush (North Light Books, 2012); provided by Crafty Supermarket, Cincinnati's raddest craft show!

WWW.CRAFTYSUPERMARKET.COM

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